

## COOKIES USED BY MQA

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. The table below explains the cookies we use and why.

### STRICTLY NECESSARY COOKIES

Name	Purpose
AWSELB AWSELBCORS	These cookies are associated with the Amazon Web Services Elastic Load Balancing functionality for routing client requests on the server.
PHPSESSID	The PHP session cookie associated with embedded content from this domain.
OptanonConsent OptanonAlertBoxClosed	These cookies are set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookies have a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
eupubconsent	This cookie is used by the IAB Europe Transparency & Consent Framework to store the user's consent to the data collection purposes. The cookie holds an encrypted consent string that vendors participating in the framework can read and determine the user's consent.
newsletterpopup	This cookie is stored in the browser and allows the website to know if the user saw the newsletter popup, and avoid to showing the pop up every time the user visits the website

### UNIVERSAL ANALYTICS (GOOGLE) COOKIES

Name	Purpose
_ga _gat _gid _gclxxx _gat_UA-nnnnnnnn-nn	These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the

pages they visited.  
Read Google's overview of privacy and safeguarding data

## YOUTUBE COOKIES

Name	Purpose
CONSENT	We place videos on the MQA website using YouTube's privacy-enhanced embed mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. Read more at YouTube's embedding videos information page.

## LINKEDIN COOKIES

Name	Purpose
AnalyticsSyncHistory	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries. (Duration 30 days)
bcookie	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform. (Duration 2 years)
lang	Used to remember a user's language setting to ensure LinkedIn.com displays in the correct language. (Retained only for the session)
li_gc	Used to store consent of guests regarding the use of cookies for non-essential purposes. (Duration 729 days)
lidc	To facilitate the correct LinkedIn data centre selection. (Duration 1 day)
UserMatchHistory	LinkedIn Ads ID syncing to prevent the user from seeing the same advertisements. (Duration 30 days)
bscookie	Used for remembering that a logged in user is verified by two-factor-authentication. (Duration 2 years)